



The crowd shaking out their frustration mid way through the screening.

The Ripple Affects of "Miss Representation" Has Been Felt

Thanks to the vision of 12 amazing women, support of 10 community organizations, the help of 10 panelists and 2 outstanding moderators, approximately 175 community members were affected by the messages that "Miss Representation" brings together in this documentary that first premiered at Sundance Film Festival and now owned now by Oprah's OWN network. The audience was made up of 90% females and 10% males, with 65% of those people between the ages of 40-49 years of age. And remarkably 37% were 18 & under, with attendees as young as 9 years of age. This last fact could be a result in part of the daytime panel held at Wood River High School where 100 students attended to watch the trailer for the film and participate in a panel discussion led by WOW-projects.org students about their initial thoughts regarding the issues the film rises. Other

remarkable outcomes from the community screening include:

87 people indicated that they'd take the pledge at MissRepresentation.org

34 people are willing to be contacted by the supporting organizations with ways they can make a difference

15 people said they'd be willing to donate towards the k-12 educational version

12 people were willing to host in home showings

8 people offered to donate to offset additional event costs

Whether you were a part of the evening or not, here are some next step actions that you can take to spread this message even further...